



Business Analysis Services



EastPoint

People | Intelligence | Technology

Business Analysis

Comprehensive Scoping Services

To stay ahead in a fast-changing industry, businesses must adapt quickly with effective solutions. EastPoint's Business Analysts transform ideas into clear & testable requirements – minimizing risk and maximising success.

Clarity is key to any business change. We help organizations navigate process and technology shifts with strategic reviews, ensuring a shared understanding and seamless execution.

Our Business Analysts can help your organisation



IMPROVE ROI

By asking the right questions, our Business Analysts uncover the true business needs. In-depth, cross-functional analysis identifies new opportunities, optimises processes, and finds cost-effective solutions, allowing for a better return on project investments



IMPROVED STAKEHOLDER COLLABORATION

Our Business Analysts foster open communication and mutual understanding, ensuring that diverse perspectives are heard and aligned with organisational objectives. The BA promotes clarity and stakeholder consensus through structured engagement methods.



ASSURED DELIVERY

Our Assured Delivery Service ensures projects stay on time, within budget, and aligned with business goals by applying the right expertise at the right time. Acting as trusted advisors, our BA's eliminate guesswork and create transparent client-vendor partnerships. Our structured approach drives clarity, control, and long-term success.



REDUCE SPEND

A key advantage of having a business analyst is their ability to cut project costs by avoiding requirements rework, eliminating underutilized functionality, and preventing costly change requests.



Why EastPoint Solutions

The EastPoint Way

At EastPoint, we are more than a technology company. We are a team of innovators, problem-solvers, and detail-oriented professionals who thrive on delivering transformative business solutions. With over three decades of experience, we remain steadfast in our mission to help organisations unlock their full potential through best-in-class technology and trusted expertise.

Honesty & Integrity

At the core of EastPoint lies an unwavering commitment to honesty and integrity. These values drive every decision we make, ensuring transparency, trust, and accountability in everything we do. For our clients, our team, and our partners, these principles are the foundation of our enduring success.



Our Suite of BA Services

A Selection of Services available from EastPoint BA

SETTING PROJECT/PROGRAM VISION AND GOALS

Investing in digital technology? Ensure success with a Vision & Goals Workshop. Our business analysts guide your team through a collaborative session to define a clear vision, set project goals, and secure stakeholder buy-in, all while setting measurable project goals & identifying success criteria.

SCOPING SERVICES

Our business analysts take a client-centric approach to project and tender scoping, documenting needs for different user roles while aligning with your business goals to drive tangible business value. We deliver clear, robust & comprehensive scoping documents and can refine existing scopes—whether in-house or third-party—to simplify solutions when needed.

GAP ANALYSIS

Our business analysts conduct Gap Analysis to identify missing capabilities in planned solutions. We co-ordinate stakeholders & manage unmet needs and support ongoing improvement. EastPoint's Business Analysis identifies, prioritizes and drives resolutions to bridge the gaps between your current state and strategic ambitions.

Discovery Methodology

Our Project Discovery Methodology ensures we fully understand your business needs from the outset — aligning stakeholders, identifying challenges, and setting a clear roadmap for successful delivery.

“
*Tús maith
leath na
hoibre*
”

Our Methodology



Contact Us

Curious how EastPoint's Business Analysis services can drive smarter decisions and real impact across your organisation?

Whether you're navigating complex tech challenges or planning your next transformation project, our team is here to help.

 Reach out to us at info@eastpointsolutions.ie
We'd love to start the conversation.



 info@eastpointsolutions.ie